

HedgeArena Privacy Policy

As of: 21 May 2026

This Privacy Policy explains which personal data is processed when using the HedgeArena app and website, for which purposes this happens, and which rights you have. HedgeArena is a digital knowledge competition. You can reach HedgeArena as an app for iOS and Android and via the website hedgearena.ch. The Swiss Federal Act on Data Protection (FADP) and the Data Protection Ordinance apply. To the extent you use HedgeArena from the European Union or the European Economic Area, the General Data Protection Regulation (GDPR) additionally applies.

I. Controller and contact

The controller for data processing is the association TSCHERAKON, a legal entity, Poststrasse 45, 8953 Dietikon, info@hedgearena.ch (the operator, we or us).

You are the user, that is, the person who opens an account or uses HedgeArena. For questions about data protection and the exercise of your rights, you can contact the address above at any time.

II. Which data we process

We process only data that is necessary or useful for the operation of HedgeArena. In detail, these are the following categories.

1. Account and profile data. When you register and maintain your profile, we process the data you provide: username, email address, first and last name, date of birth, phone number, gender, function or role, academic title, the indication whether you are self-employed, and a profile picture or avatar symbol you choose. We store your password only as a non-reversible cryptographic hash. This information is required for registration and for the core functions of HedgeArena; without it you cannot use HedgeArena or can use it only to a limited extent. HedgeArena is deliberately not an anonymous game but a knowledge competition with profiles, teams and leaderboards. We collect the individual items for the following purposes:

- Username, email address and password to set up, secure and authenticate your account.
- First and last name, because HedgeArena is a non-anonymous competition with profiles and team leaderboards. A setting lets you control whether your name is shown to other users.
- Date of birth to check the minimum age of 16 and the legal capacity needed to conclude the contract.
- Phone number to secure and recover your account, to prevent multiple accounts and to maintain fair leaderboards, and for important notices about the service.

- Gender, because HedgeArena uses gender-specific forms of address and aims to address you correctly.
- Function or role and academic title for profiles and team leaderboards.

2. Game and usage data. When you play, data arises about your duels, rounds and answers, your skill rating, won and lost matches, streaks and achievements, and your placement in leaderboards. This data is required for gameplay, opponent matching and leaderboards.

3. Communication and contribution data. When you use the in-duel chat, suggest questions, rate questions, give feedback or contact us, we process the resulting content and information.

4. Technical data and usage analytics. When the app and website are accessed, technical data arises, such as device type, app or browser version, language setting, time of use and connection data such as the IP address. HedgeArena uses its own usage analytics integrated into the service. It records events within the app and website, such as screens viewed and actions triggered, usually linked to a session or account identifier. We do not use third-party analytics or tracking services.

5. Push notifications. If you enable push notifications, we process the device identifier needed for this so that we can inform you, for example, about your turn in a duel.

III. Purposes of processing

We process your data to provide, operate, secure, maintain, evaluate, improve and further develop HedgeArena. This includes in particular:

- setting up, managing and authenticating your account
- running duels, matching opponents and maintaining skill rating, achievements and leaderboards
- displaying profiles
- providing chat, question suggestions, ratings and feedback
- sending push notifications, if enabled
- ensuring stability and security and preventing misuse
- statistical evaluation of usage to improve content and features
- communicating with you, for example in support
- fulfilling legal obligations and safeguarding our legitimate interests, in particular to enforce the Terms of Use and Code of Conduct and to assert or defend against legal claims

We may also process data for a further purpose compatible with the purpose of collection, to the extent permissible.

IV. Processing under Swiss data protection law

As a private operator, we may process personal data provided we comply with the principles of the FADP, namely processing in good faith, proportionality, recognizability,

purpose limitation, accuracy and data security. We collect the information requested at registration recognizably and exclusively for the purposes named above, in particular for gameplay, account security, the prevention of multiple accounts and fair leaderboards. We pursue these purposes because HedgeArena is a competition with leaderboards and depends on non-anonymous, reliable participation. We obtain consent where the law requires it.

V. Legal bases under the GDPR

To the extent the GDPR applies, we base processing on the following grounds:

- performance of a contract for the account, gameplay and the features you use (Art. 6(1)(b) GDPR)
- legitimate interests in a secure and stable service, in account security, in preventing multiple accounts and ensuring fair leaderboards, in usage analytics, in preventing misuse, and in enforcing our rules and defending against claims (Art. 6(1)(f) GDPR)
- your consent, for example for push notifications, where such consent is required (Art. 6(1)(a) GDPR)
- compliance with legal obligations (Art. 6(1)(c) GDPR)

You may object to processing based on a legitimate interest; you may withdraw a given consent at any time with effect for the future.

VI. Disclosure to third parties

We do not pass on your data, except in the following cases. We may engage service providers who process data on our behalf and on our instructions, in particular for hosting and IT operations. To the extent you use the app via the App Store, Apple is involved in delivering the app and, if enabled, in sending push notifications. Within HedgeArena, certain profile information, game results, leaderboards and chat content are visible to the other users involved. We disclose data to authorities or third parties to the extent we are legally obliged or entitled to do so or it is necessary to safeguard our rights.

VII. Hosting and data location

HedgeArena is operated on server infrastructure in Switzerland, located in Zurich. Account and game data are stored in Switzerland.

VIII. Disclosure abroad

Processing abroad may arise if an engaged service provider or, when using the app, Apple processes data outside Switzerland. If a disclosure is made to a country without an adequate level of data protection, we ensure a permissible transfer basis, in particular appropriate contractual safeguards such as the standard contractual clauses.

IX. Retention and deletion

We retain your data for as long as is necessary for the stated purposes, as a rule for the duration of your account. After you delete your account, we delete or anonymize the data

within a reasonable period, unless a statutory retention obligation or an overriding interest prevents this, for example for preserving evidence, preventing misuse, or asserting or defending against legal claims. We may retain aggregated or anonymized evaluations without personal reference beyond that.

X. Data security

We take technical and organizational measures to protect your data against loss, misuse and unauthorized access. Passwords are stored only as a cryptographic hash, and access is via secured connections. However, no data processing over the internet can guarantee absolute protection.

XI. Your rights

Within the scope of applicable law, you have the following rights vis-a-vis the operator:

- information about whether and which personal data we process about you
- rectification of inaccurate data
- deletion of data
- restriction of processing
- release or transfer of certain data you provided
- objection to processing
- withdrawal of a given consent

You can view and adjust much of the information directly in your profile. For the further exercise of your rights, a message to the contact address above is sufficient. We may request proof of identity. You cannot waive in advance the right of access under Swiss law.

XII. Supervisory authority

If you believe the processing of your data violates data protection law, you can contact a supervisory authority. In Switzerland, this is the Federal Data Protection and Information Commissioner (FDPIC) in Bern. Within the EU or EEA, you can contact the data protection authority of your place of residence.

XIII. Cookies and local storage

The website hedgearena.ch and the app store information on your device to the extent necessary or useful for operation, such as a session identifier, your login token and a queue for analytics events. On the website this happens via the browser local storage, in the app via the device storage provided for this. We do not use third-party tracking cookies.

XIV. Minors

You must be at least 16 years old to use HedgeArena. If you are a minor, you may use HedgeArena only with the consent of your legal guardian.

XV. No automated individual decisions

Opponent matching, the calculation of skill rating and the leaderboards are based on automated processes. We do not make an automated decision that produces a legal effect for you or significantly affects you in a comparable way.

XVI. Changes to this Privacy Policy

We may adapt this Privacy Policy at any time, for example as HedgeArena develops or when the legal situation changes. The current version published in the app and on hedgearena.ch applies. For questions about data protection, you can reach us at info@hedgearena.ch.